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**Boulevardia to feature a collaborative sparkling ale from local Boulevard Brewing Company and Bucyrus, Missouri-based Piney River Brewing Company**  
*Sparkling Ale available exclusively on festival grounds*

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**KANSAS CITY, Mo. (Apr. 19, 2017)** – As title sponsor, Boulevard Brewing Company enjoys creating a unique, one-of-a-kind beer for the taps of Boulevardia each year. Annually, it chooses one or more additional breweries to share in this adventure. For the fourth annual Boulevardia, Boulevard has collaborated with its friends at Piney River Brewing Company, based in Bucyrus, Missouri, to brew the official beer. Boulevardia Sparkling Ale will only be available in draft format at the event on Friday, June 16 and Saturday, June 17 throughout the festival grounds, as well as in the Taps & Tastes experience on the 17th, all located in Kansas City’s Stockyards District.

“We came up with making a sparkling ale after being inspired by the history of the Stockyards District and its connection to agriculture and honest, hard work,” said Steven Pauwels, Boulevard brewmaster. “Our brewers and the crew from Piney River wanted to make a beer that spoke to the location of the festival while also addressing a desire to brew an easy-drinking, thirst-quenching beer appropriate for a summer, outdoor festival. We look forward to raising a glass with you in June!”

Pouring a brilliant golden color, Boulevardia Sparkling Ale opens with aromas of honey-like malt accented by very subtle notes of spicy citrus from Galena hops. Imminently drinkable, the beer delivers crisp cereal malt flavors punctuated by lively carbonation resulting in the perfect summer festival refreshment.

Located in Kansas City, Missouri, Boulevard Brewing Company is the largest specialty brewer in the Midwest, dedicated to the craft of producing fresh, flavorful beers using traditional ingredients and the best of both old and new brewing techniques. Its collaborator on the Sparkling Ale, Piney River Brewing Company, a microbrewery located in Bucyrus, Missouri, is dedicated to making distinctive beers that celebrate life in the Ozarks region of the state.

A limited number of tickets are still available to some of Boulevardia’s exclusive experiences, including the Taps & Tastes beer festival. To learn more about the variety of ticket packages, the entertainment lineup, schedule for both days, and other discoveries about the festival, please visit [boulevardia.com](http://boulevardia.com). More announcements about artisans, food and beer at Boulevardia and other activities at Boulevardia will be announced in the coming months.

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## **About Boulevardia**

The two-day urban street festival is scheduled to take place June 16-17 in Kansas City's Stockyards District which is the area surrounding the Livestock Exchange Building. The multi-day event will be highlighted with a craft beer and food sampling experience, music from local, regional and national acts as well as family activities, entertainment, shopping and eco-education in a unique urban setting. Learn more at [boulevardia.com](http://boulevardia.com), [facebook.com/boulevardia](https://facebook.com/boulevardia), [twitter.com/Blvdia](https://twitter.com/Blvdia) and [instagram.com/blvdia](https://instagram.com/blvdia).

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